International workshop
’Global Value Chains and Multinational Corporations – how do they relate?’

CALL FOR PAPERS

December 9-10, 2021
Budapest

Conference venue:
In a hybrid format in Budapest
Centre for Economic and Regional Studies, Institute of World Economy

Organizers:
EADI Working Group ‘Multinational companies and development’
Centre for Economic and Regional Studies, Institute of World Economy
Centre of Excellence ‘Future value chains’ of the Budapest Business School, University of Applied Sciences

The topic:
Global value chains have been proliferating in the global economy, and embrace the activities of an increasing number of industries and more and more locations in an increasing number of countries. Without including global value chains in the analysis, we cannot really understand numerous developments in the world economy. Multinational companies are the key and leading actors in global value chains. In spite of this fact, and due to the need for new type of (linked) data to cope with the realities of the world economy, which need is only partially fulfilled, there is a lack of empirical analysis and evidence on the role of multinational companies in today’s global economy and global value chains.

The workshop is aimed to filling this gap. We would like to invite researchers and scholars dealing with related issues, either through qualitative or quantitative or mixed methodological approaches.

Technical details:
Thanks to the financial support of EADI and of the organising institutions, participants from less developed countries may be eligible for the reimbursement of their travel and accommodation costs. Catering is provided.

Please, send the abstract or paper of your planned presentation to schlett.andrea@krtk.hu by the 20th of October.

Depending on the quality of presentations, we plan to organise a special issue in a renowned journal in 2022.